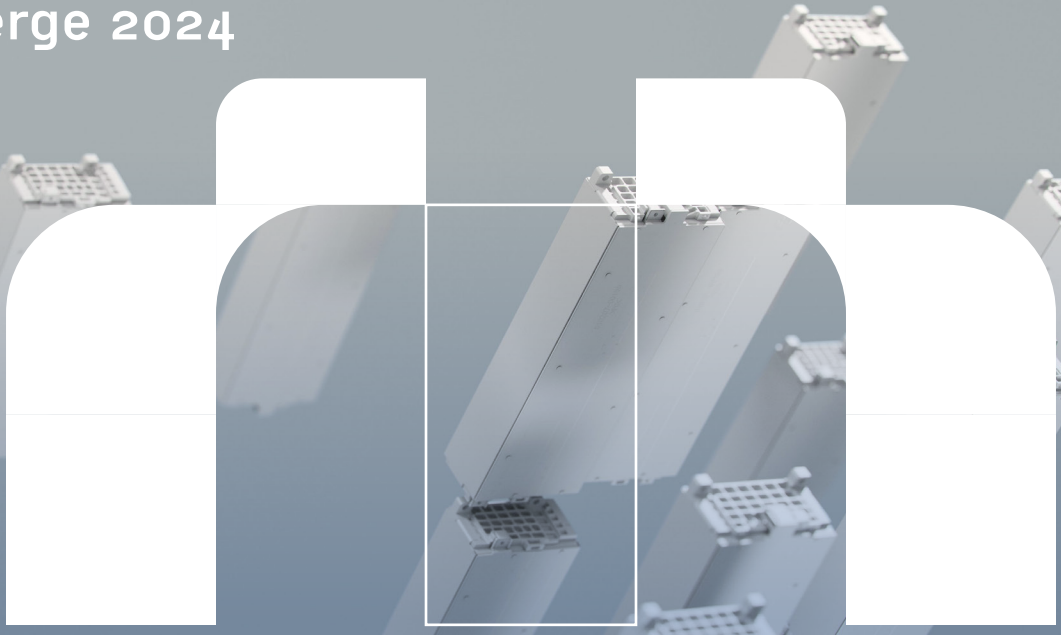


AUTO INNOVATORS:
The Merge 2024



Join us at the intersection of Influence, Investment, Innovation.

December 3, 2024— The InterContinental Washington, DC - The Wharf

The automobile is driving the next wave of industrial innovation, sparking significant change across the U.S.

Economic Impact

JOB SUPPORT

 **10 Million**
JOBS

GDP CONTRIBUTION

 **5%**

ECONOMIC BOOST

 **\$1 Trillion**
ANNUALLY

What impact with the 2024 elections have on automotive policy and the environment to invest in innovation?

What are the emerging business models for investment and who are the players bringing those to market?

Join us this December to discuss automotive innovation, investment, and economic growth.



Innovative Insights: Driving the Future of the Automotive Industry

SESSION 1

The EV Transition: New Infrastructure for a new industry

Consider the energy sector. The adoption of electric vehicles not only depends on access to a robust and reliable charging and refueling infrastructure, but also significant private and public investment in upgrades to our nation's electric grid.

What is the state of the energy grid? Can it accommodate more electric vehicles? What role will renewable energy play in creating additional supply? What level of investment is needed from the private sector and government

SESSION 2

The Convergence of AV, Safety and Technology

The automobile brings together advanced technologies, faster connectivity, expanded infotainment, greater convenience, and enhanced safety in one package.

This convergence of vehicle technologies requires changes to sourcing, design, manufacturing, partnerships, distribution and most importantly, capital.

Hear from industry leaders about this convergence and what it means to their respective business, including how public policy is either speeding up or slowing down key investments.

SESSION 3

5G Automotive Innovation and Connectivity

The disruptive impact of automotive innovations is starting to redraw the competitive boundary lines of whole economies, their underlying industries, and the consumers they serve. The transition to EVs, the advent of AVs, the power of high-speed network connectivity, and the imperative of climate change are creating new competitive frontlines from sourcing critical minerals, to retooling manufacturing, to onboarding more advanced technologies that create new services.

Stability is key for investment; we'll delve into the importance of policy and regulatory certainty in the communication and connectivity arena. Explore case studies for how a stable environment, shaped by clear policies and regulations, paves the way for sustained investment in the automotive industry and related sectors

SESSION 4

The Future of EV Investments

The U.S. industrial base was built for the 20th century, mass production based on stable global trade and reliable supply chains. But, so much has changed. The EV transition alone creates a new, high growth industry within an industry. Hear from industry leaders about what impact China will have on the global auto industry over the next 2-5 years? Will global automotive markets be a place for fair competition? What's the roadmap to build and secure the supply chain to accelerate the EV transition?

Key insights will be shared on where investors can capitalize on changing business models, and the opportunity to new investments to fill key gaps.

Sponsorship Opportunities*

EXCLUSIVE PLATINUM SPONSORSHIP_\$75,000
(One Exclusive Sponsorship Available)

- Keynote Speaking Opportunity
- Platinum logo placement on digital media and select venue banners
- Branded signage in designated areas
- Platinum Sponsor logo highlighted during opening keynote session
- One (1) moderator or panelist role during the conference
- Ability to distribute research content to registrants pre-event, as approved by Auto Innovators
- Ten (10) complementary registrations with premium program seating
- One (1) pre-event webinar panel position or executive interview during event run-up in "Future Driven Forum" webinar series
- Right of first refusal of lanyard sponsorship
- Two (2) senior executive invitations to private Executive Dinner
- Distribution of giveaway item at registration kiosks

GOLD SPONSORSHIP_\$50,000

- Gold Level branding on digital media and select venue banners
- One (1) senior executive invitation to private Board Dinner
- Seven (7) complementary registrations with premium program seating
- Opportunity to introduce a session or activity
- Branded signage in designated areas
- Distribution of giveaway item at Keynote session entrance
- One (1) moderator or Panelist role during the conference
- One (1) session Introduction during the conference

SILVER SPONSORSHIP_\$25,000

- Silver Level branding on digital media and select venue banners
- Branded signage in designated areas
- Five (5) complementary registrations with premium program seating
- Distribution of giveaway item at one (1) session entrance
- 10% bundling discount on a la carte sponsorship item
- Moderator or Panelist role during the conference

BRONZE SPONSORSHIP_\$10,000

- Bronze Level branding on digital media and select venue banners
- Branded signage in designated areas
- Three (3) symposium passes