



November 12, 2024

President Donald J. Trump
Presidential Transition Office
The Mar-a-Lago Club
1100 South Ocean Boulevard
Palm Beach, Florida 33480

Dear President Trump:

On behalf of Alliance for Automotive Innovation, congratulations on your election as the 47th President of the United States of America.

During the campaign you stressed the importance of the auto industry to the country's global competitiveness and your belief that American consumers must always be able to choose a vehicle that is right for them and their family. We agree.

Alliance for Automotive Innovation represents the auto manufacturers producing nearly all vehicles sold today in the United States, as well as major equipment suppliers, battery manufacturers, semiconductor makers, and autonomous vehicle and technology corporations.

Automaking is America's largest manufacturing sector and underpins our industrial base. The sector employs 10 million Americans in all 50 states. We build 10.3 million vehicles annually here at home and export 1.5 million. The industry generates five percent of U.S. GDP and drives \$1 trillion into the economy annually.

Even as automakers invest in an increasingly connected, automated and electrified vehicle fleet, they face unprecedented geopolitical and market pressures – a point you also regularly made during the campaign.

Among the headwinds:

- Unfair competition from heavily subsidized electric vehicles and technologies exported from China;
- A global race to secure critical minerals and raw material supply chains (similarly dominated by China and non-allied governments);
- Federal and state emissions regulations (particularly in California and affiliated states) that are out-of-step with current auto market realities and increase costs for consumers;
- Long-overdue permitting reform to support domestic mining and power grid resiliency.

Navigating these challenges is especially acute for heavily regulated automakers and suppliers because of our multi-year design and manufacturing cycles and the significant capital expenditures necessary to bring any new vehicle to market.

As you know, the auto industry had regular interaction with your administration, including the National Economic Council, the Environmental Protection Agency, the Departments of Commerce and Transportation, and your senior trade officials.

The auto industry is positioned to play a central role in advancing America's economic and national security interests if permitted to operate in a durable, predictable and market-driven policy environment.

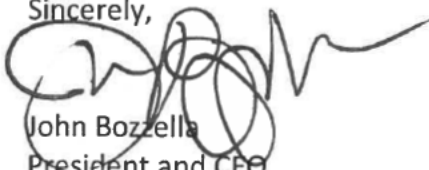
This is a pro-growth recipe for American leadership and competitiveness that will preserve consumer choice, create manufacturing jobs and transform the U.S. industrial base.

Below, please find a select list of priority automotive policy issues.

Your team can reach me at: [REDACTED]

Congratulations on your election. We wish you success.

Sincerely,



John Bozzella
President and CEO

Alliance for Automotive Innovation

Cc: The Honorable Linda McMahon
Co-chair, Donald J. Trump Presidential Transition

Alliance for Automotive Innovation Auto Industry Policy Priorities: 2025

Support Reasonable and Achievable Emissions Regulations

To remain successful and competitive, the auto industry needs a stable and predictable regulatory environment. Automakers support reasonable and achievable federal and state emissions regulations aligned with current market realities that support a customer's ability to purchase a vehicle that meets their individual needs.

- *Alliance for Automotive Innovation urges your administration to promote stability and predictability in auto-related emissions standards.*

Preserve Incentives that Support Global Competitiveness

Provisions in the tax code (including the 2017 Tax Cuts and Jobs Act) support the development of next-generation automotive technologies, including EVs, in the U.S. These incentives have fueled investment in domestic EV and battery manufacturing and increased good-paying jobs in automotive communities across the industrial base. The incentives help ensure the U.S. continues to lead in manufacturing critical to our national and economic security.

- *Alliance for Automotive Innovation urges your administration to preserve auto-related provisions in the current tax code.*

Implement a Federal Regulatory Framework for AVs

As the current leader in the development of autonomous vehicle (AV) technology, the U.S. is at the forefront of innovation that will transform personal mobility, improve roadway safety, and increase access to mobility for older adults and people with disabilities. Other countries, including China, are implementing regulatory frameworks to support the development and deployment of AVs, but the U.S. still lacks such a framework.

- *Alliance for Automotive Innovation urges your administration to implement a federal regulatory framework for commercial deployment of AVs.*

Promote Supply Chain Resilience

The federal government and the auto industry share the goals of preserving economic and national security and ensuring the U.S. remains a global leader in automotive innovation. The auto industry is committed to becoming less reliant on China and other foreign adversary nations and is currently restructuring automotive supply chains to do so. However, due to the complex and highly integrated nature of these supply chains, these changes cannot happen overnight.

- *Alliance for Automotive Innovation urges your administration to support the industry as it transitions critical supply chains away from foreign adversary nations, including overdue permitting reform.*

Lead on Enactment of a Federal Privacy Law

Over the past several years, Congress has failed to enact a federal privacy law. Alliance for Automotive Innovation recognizes the best way to protect consumers is through a single, national privacy law that provides consistent protections to consumers across the U.S. Automakers have strict privacy practices (in place since 2014), but the emerging patchwork of state laws creates unique compliance challenges for automakers with customers in every state and a product that regularly crosses state lines. A patchwork of state privacy laws is also creating confusion among consumers about their privacy rights.

- *Alliance for Automotive Innovation urges your administration to work closely with Congressional leaders to enact a single, national privacy law.*

Improve Roadway Safety

By refocusing its efforts on comprehensive and collaborative solutions, the National Highway Traffic Safety Administration (NHTSA) has an opportunity to meaningfully reduce traffic fatalities and injuries. NHTSA recently issued a final rule mandating Automatic Emergency Braking (AEB) and Pedestrian Automatic Emergency Braking (PAEB) in new vehicles beginning in 2029. Rather than leverage a voluntary commitment automakers made to NHTSA in 2016 to deploy AEB technology, the final rule mandates technology that is inconsistent with regulations implemented in other parts of the world and likely to result in aggressive and unpredictable braking that will frustrate drivers.

- *Alliance for Automotive Innovation urges your administration to re-open the AEB rule and to foster a collaborative and solutions-oriented approach to roadway safety.*

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